

Cookies Policy

Cookies are small text files that are stored on your computer when you visit certain web pages.

Marketiseme.com uses cookies to improve the presentation of information and to provide personalized, relevant and reliable services to users.

You may disable the use of cookies in the settings of your web browser, but this will adversely affect the functionality of this website.

This page uses several categories of persistent cookies. All cookies are generated and used by **marketiseme.com** ("first-party cookies"), with the exception of cookies for statistical purposes on Google and Facebook ("third-party cookies").

Functional cookies

Functional cookies allow us to offer additional opportunities to use this website. They contain technical, non-personalized information about the access device you are using (type and version of the browser, operating system, window size, display resolution, supported technologies, etc.). This information allows us to visualize qualitatively and adaptively the content of this page.

They allow secure and reliable authorization when checking your order and placing an order

The information obtained from the functional cookies is not shared with third parties.

Statistical / Tracking Cookies

These cookies are used to track the pages you visit on this website. The information we store is aggregated and does not contain any personal data. The data is used for statistical and analytical purposes, which allows us to offer better services and products to our audience, as well as more relevant information during your use of this page.

This site uses Google Analytics for statistical purposes. The statistics shared with Google do not contain any personal and / or other personalized data. This information is subject to Google's privacy policy.

Advertising and analysis

We use technologies such as cookies and web beacons to customize content and ads, provide social media features, and analyze site traffic. We also share information about the use of our site by our trusted social media, advertising and analytics partners. We use these cookies to show you ads that may be relevant to you and your interests. The information can also be used for frequency limitation purposes (for example, to ensure that we don't show you the same ad repeatedly), and to help regulate the ads you receive and measure their performance.

Ads for a user audience on Facebook

We may show you interest-based ads when you use Facebook through a tool offered by Facebook called the User Audience Tool. This tool allows us to customize our ads based on your shopping experience with us. We do not share any of your personal information, including your shopping history with Facebook. The tool allows us to convert your email address into a unique number that Facebook uses to match the unique numbers that Facebook generates from the email addresses of its users.

Custom audience pixel

The custom audience pixel is a small piece of JavaScript code that we include in each of our web pages. This part of the code provides a series of functions for transmitting application-specific events and user-defined data to Facebook. We use custom audience pixels to record information about how visitors use our website. For this reason, each of our web pages contains a custom pixel for the audience. This pixel records information about the user's browser session that he sends to Facebook, along with a hashed version of the Facebook ID and the link in question. Each Facebook user has a unique, device-independent Facebook ID that allows us to address and recognize users on various devices using the social network on Facebook, so that we can address our visitors for commercial purposes using Facebook ads. User information will be deleted after 180 days until the user visits our website again. The "Custom Audience of Your Website" respects your privacy. In this way, personal data will not be disclosed to individual visitors to the website and we may only advertise target groups on the website in an appropriate manner once the customer's target group reaches a critical mass. This makes it impossible to identify the individual visitors.

Facebook Pixel

Conversion tracking helps us measure the return on investment of Facebook ads by reporting on the actions people take after viewing those ads. We create Facebook pixels that track conversions, add them to the pages of our website where conversions occur, and then track them back to Facebook ads. No personal information is contained in or collected as a result of the use of these cookies or pixels.

Manage cookies and other preferences

Many web browsers allow you to manage your preferences. You can set your browser to refuse cookies or delete certain cookies. You may be able to manage other technologies in the same way you manage cookies using your browser settings.

Please note that if you choose to block cookies, this may harm the website or prevent some elements of the website from functioning. No standard has been adopted for how to respond to Do Not Track alerts, and we do not respond to such alerts.

You can also have the Restrict Ad Tracking setting (iOS™) or the Exclusion from interest-based ads setting (Android™) on your mobile device, which allows you to restrict the use of your usage information by apps. the purpose of showing ads that target your interests.

Please note that even if you opt out of using the mechanisms above, you may still receive ads when you use our services.

We work with advertising partners to display online ads. One of the services we use to track activities, such as by placing cookies, is Google Analytics from Google (Google, Inc., a company based at Parkway Amphitheater, 1600, Mount View, CA 94043, USA). We may use providers, including Google, that use first-party cookies (such as the Analytics cookie) and third-party cookies (such as the DoubleClick cookie) to inform, optimize, and display ads on based on your previous visits to websites, including Google Analytics for ad serving. Google provides tools for managing the collection and use of certain information from Google Analytics tools.google.com/dlpage/gaoptout and from Google Analytics for ad serving. You agree to the use of cookies and other technologies described above.

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Your continued use of this page constitutes your agreement to Marketise Me's cookie policy.

This website complies wth your user rights in accordance with the requirements and restrictions of Directive 2002/58 / EC of the European Union and EU Regulation 2016/679 (GDPR).